



Dear Parent(s)/Guardian(s),

The BSS Student Government is excited to tell you about Bobcats Go Gold, a 4-hour dance marathon event on Saturday, May 2, 2020, from 12 noon- 4 pm to benefit the Andrew McDonough Be Positive Foundation. The B+ Foundation® is about Kids Helping Kids Fight Cancer™ — raising money through dance marathons, 5Ks, T-shirt sales to provide financial and emotional support to families of children with cancer nationwide. The B+ Foundation® also funds childhood cancer research. Our BSS fundraising goal for this event is \$15,000! The event will have live entertainment, including music, dance, food trucks, games, face painting, and more! Registration is now open!

**Here's what you need to know:**

- **This event is for BSS students only** (and adults who **must** accompany youth grades k-5). Students must be registered on our website. [www.beposfdn.org/Brandywine2020](http://www.beposfdn.org/Brandywine2020)
- **Registrants who have raised \$46.00 will enter the event for no additional cost. Everyone else must donate at least \$10 cash, on-site.**
- **How to promote once registered:** Log in and choose a team, then click "join us". Share your child's link with family, friends, coworkers, and anyone else who you think might want to help us in our fight against childhood cancer. Our goal is for **each** child to raise at least \$46 in pledges because each day, 46 children are told that they have cancer.
- **Incentives:** The student at BSS who raises the most money will be Principal for the Day with Mr. Bedford! The team that raises the most money will be treated to a movie night on the field (inflatable screen!) with popcorn and water ice one night after the event ends. Other incentives for top pledges will be announced!
- **Requirements:** By signing up for this event, you are agreeing to stay for the entire duration, unless your special situation is discussed in advance. **No one may leave ahead of time without an adult, as it becomes a safety issue.**
- **Social Media:** To stay up to date on incentives, news about the event, and anything else you might need to know about Bobcats Go Gold, follow us on social media. Social media is **the best** way to keep up on what's going on with Bobcats Go Gold:

**> Facebook: Bobcats Go Gold   > Instagram: @BobcatsGoGold   > Twitter: @BobcatsGoGold**

Sincerely,

Dr. Townsend, SGA coordinator

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